

stasher

RAINBOW COLLECTION

NEW!



Meet Stasher's new color assortment, inspired by our best-selling hues. This rainbow of 9 time-tested colors in on-trend tones is as vibrant as the loyal Stasher Squad itself.

SHIPPING MARCH 2021



BRAND FEATURES

- New Rainbow assortment inspired by our best-selling hues and popular on-trend colors.
- Patented Pinch-Loc™ seal to avoid leaks and spills.
- Pure platinum silicone is endlessly reusable and dishwasher safe.
- Durable enough for use in freezer, fridge, microwave, sous vide, stove top, and oven (up to 400°F).
- Stasher bags meet the U.S., Canadian, and European Union food safety standards.
- Plastic free — better for the planet and its people.

RETAIL INSIGHTS

- Color draws customers to the shelf (or product page).
- New colors drive repeat purchase among existing customers.
- Color assortment will merchandise seamlessly together, no matter which skus are selected for display.
- Full assortment of 9 Rainbow colors allows for easy seasonal or thematic storytelling on shelf with 4 best selling carry over colors.
- Colors and sizes are perfect for building multipack assortments.

stasher

save what matters™

sandwich

450 ML / 15 FL. OZ.



CLEAR

SKU: STSB00
UPC: 816990012592
CASE PACK: 6 UNITS



NEW! RED

SKU: STSB31
UPC: 816990019157
CASE PACK: 6 UNITS



NEW! ORANGE

SKU: STSB32
UPC: 816990019164
CASE PACK: 6 UNITS



NEW! YELLOW

SKU: STSB33
UPC: 816990019171
CASE PACK: 6 UNITS



NEW! GREEN

SKU: STSB34
UPC: 816990019188
CASE PACK: 6 UNITS



AQUA

SKU: STSB03
UPC: 816990012608
CASE PACK: 6 UNITS



NEW! BLUE

SKU: STSB35
UPC: 816990019195
CASE PACK: 6 UNITS



BLUEBERRY

SKU: STSB24
UPC: 816990017412
CASE PACK: 6 UNITS



NEW! PURPLE

SKU: STSB36
UPC: 816990019201
CASE PACK: 6 UNITS



RASPBERRY

SKU: STM06
UPC: 816990012776
CASE PACK: 6 UNITS



NEW! PINK

SKU: STSB37
UPC: 810055311002
CASE PACK: 6 UNITS



NEW! LAVENDER

SKU: STSB38
UPC: 810055311019
CASE PACK: 6 UNITS



NEW! BLACK

SKU: STSB39
UPC: 810055311026
CASE PACK: 6 UNITS

stasher

save what matters™

snack

293.5 ML / 9.9 FL. OZ.



CLEAR

SKU: STMK00
UPC: 816990012752
CASE PACK: 6 UNITS



NEW! RED

SKU: STMK31
UPC: 816990019218
CASE PACK: 6 UNITS



NEW! ORANGE

SKU: STMK32
UPC: 816990019225
CASE PACK: 6 UNITS



NEW! YELLOW

SKU: STMK33
UPC: 816990019232
CASE PACK: 6 UNITS



NEW! GREEN

SKU: STMK34
UPC: 816990019249
CASE PACK: 6 UNITS



AQUA

SKU: STMK02
UPC: 816990012783
CASE PACK: 6 UNITS



NEW! BLUE

SKU: STMK35
UPC: 816990019256
CASE PACK: 6 UNITS



BLUEBERRY

SKU: STMK24
UPC: 816990017573
CASE PACK: 6 UNITS



NEW! PURPLE

SKU: STMK36
UPC: 816990019263
CASE PACK: 6 UNITS



RASPBERRY

SKU: STMK06
UPC: 816990012806
CASE PACK: 6 UNITS



NEW! PINK

SKU: STMK37
UPC: 810055311033
CASE PACK: 6 UNITS



NEW! LAVENDER

SKU: STMK38
UPC: 810055311057
CASE PACK: 6 UNITS



NEW! BLACK

SKU: STMK39
UPC: 810055311064
CASE PACK: 6 UNITS

stasher

save what matters™

half gallon

1.92 L / 64.2 FL. OZ.



CLEAR

SKU: STHG00
UPC: 816990013377
CASE PACK: 6 UNITS



NEW! RED

SKU: STHG31
UPC: 810055311545
CASE PACK: 6 UNITS



NEW! ORANGE

SKU: STHG32
UPC: 810055311552
CASE PACK: 6 UNITS



NEW! YELLOW

SKU: STHG33
UPC: 810055311569
CASE PACK: 6 UNITS



NEW! GREEN

SKU: STHG34
UPC: 810055311576
CASE PACK: 6 UNITS



AQUA

SKU: STHG03
UPC: 816990013803
CASE PACK: 6 UNITS



NEW! BLUE

SKU: STHG35
UPC: 810055311583
CASE PACK: 6 UNITS



NEW! PURPLE

SKU: STHG36
UPC: 810055311590
CASE PACK: 6 UNITS



NEW! PINK

SKU: STHG37
UPC: 810055311606
CASE PACK: 6 UNITS



NEW! LAVENDER

SKU: STHG38
UPC: 810055311613
CASE PACK: 6 UNITS



NEW! BLACK

SKU: STHG39
UPC: 810055311620
CASE PACK: 6 UNITS

stasher®

save what matters™

stand-up mid

1650 ML / 56 FL. OZ.



CLEAR

SKU: STSU01

UPC: 816990016248

CASE PACK: 6 UNITS



NEW! BLACK

SKU: STSU39

UPC: 810055311675

CASE PACK: 6 UNITS



NEW! LAVENDER

SKU: STSU38

UPC: 810055311668

CASE PACK: 6 UNITS



NEW! PINK

SKU: STSU37

UPC: 810055311651

CASE PACK: 6 UNITS



NEW! GREEN

SKU: STSU34

UPC: 810055311637

CASE PACK: 6 UNITS



AQUA

SKU: STSU02

UPC: 816990016255

CASE PACK: 6 UNITS



NEW! BLUE

SKU: STSU35

UPC: 810055311644

CASE PACK: 6 UNITS

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stand-up: mini

828 ML / 28 FL. OZ.



CLEAR

SKU: STSUC01
UPC: 816990019270
CASE PACK: 6 UNITS



AQUA

SKU: STSUC02
UPC: 816990019287
CASE PACK: 6 UNITS



NEW! GREEN

SKU: STSUC34
UPC: 810055311682
CASE PACK: 6 UNITS



NEW! PINK

SKU: STSUC37
UPC: 810055311699
CASE PACK: 6 UNITS

stand-up mega

3.07 L / 104 FL. OZ.



CLEAR

SKU: STSUL01
UPC: 816990019546
CASE PACK: 6 UNITS



AQUA

SKU: STSUL02
UPC: 816990019553
CASE PACK: 6 UNITS



NEW! GREEN

SKU: STSUL34
UPC: 810055311705
CASE PACK: 6 UNITS



NEW! PINK

SKU: STSUL37
UPC: 810055311712
CASE PACK: 6 UNITS

pocket

2 ML / .74 FL. OZ.



2-PACK CLEAR & AQUA

SKU: STPS2PK-00
UPC: 816990016262
CASE PACK: 6 UNITS



NEW! 2-PACK BLUE & GREEN

SKU: STPS2PK-06
UPC: 810055312290
CASE PACK: 6 UNITS



NEW! 2-PACK PINK & LAVENDER

SKU: STPS2PK-07
UPC: 810055312306
CASE PACK: 6 UNITS

stasher®

save what matters™



CLEAR



PINK



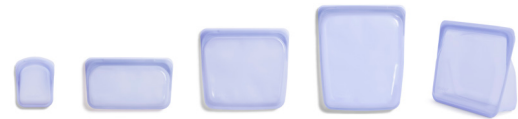
GREEN



AQUA



BLUE



LAVENDER



RED



ORANGE



YELLOW



PURPLE



BLACK



RASPBERRY



BLUEBERRY

stasher

save what matters™

counter display units



POCKET 12-PACK

12 2-packs of
6 clear, 6 aqua

SKU: T-STPS1
UPC: 816990016736



SNACK 12-PACK

4 clear, 4 aqua
2 blueberry, 2 raspberry

SKU: T-STMK5
UPC: 816990019539



SANDWICH 12-PACK

4 clear, 4 aqua
2 blueberry, 2 raspberry

SKU: T-STSB5
UPC: 816990019522



HALF GALLON 6-PACK

4 clear, 2 aqua

SKU: T-STHG1
UPC: 816990013957



POCKET 12-PACK TRAY

SKU: T-STPS1-TRAY
UPC: 816990016729



SNACK 12-PACK TRAY

SKU: T-STMK1-TRAY
UPC: 816990014121



SANDWICH 12-PACK TRAY

SKU: T-STSB1-TRAY
UPC: 816990014138



HALF GALLON 6-PACK TRAY

SKU: T-STHG1-TRAY
UPC: 816990014145